Shine A Light.

Don’t miss Pfizer’s presentation in the Patient Partnership in Research Spotlight Theater on Monday, April 11 from 12:30 – 1:30pm CDT.

Leading experts illuminate:

• How and why HCPs can partner with their patients in oncology
• The spectrum and status of patient partnership in oncology research and what it can provide in terms of clinical value
• Key opportunities in this area and next steps for the research community

Introduction and Objectives

An Emerging Science – Making the Case for Patient-Partnered Research: Dr. Neal Shore, MD

Chief Medical Officer, Surgical Oncology and Urology, Genesis Care, US Medical Director, Carolina Urologic Research Center Urologist, Atlantic Urology Clinics

A Collaborative Journey – Roadblocks and Opportunities: Sarah Krüg, MS

CEO, Health Collaboratory Executive Director, CANCER101

Incorporating the Patient Perspective: Tom Bognanno

Patient Expert Member, Board of Directors, ZERO The End to Prostate Cancer

Panel Q&A and Close

Scan the QR code to visit Pfizer’s Congress Portal at AACR