

# Shine A Light.

Don't miss Pfizer's presentation in the **Patient Partnership in Research Spotlight Theater** on Monday, April 11 from 12:30 – 1:30pm CDT.

Leading experts **illuminate**:

- How and why HCPs can partner with their patients in oncology
- The spectrum and status of patient partnership in oncology research and what it can provide in terms of clinical value
- Key opportunities in this area and next steps for the research community

## Introduction and Objectives



### **An Emerging Science – Making the Case for Patient-Partnered Research: Dr. Neal Shore, MD**

*Chief Medical Officer, Surgical Oncology and Urology, Genesis Care, US  
Medical Director, Carolina Urologic Research Center  
Urologist, Atlantic Urology Clinics*



### **A Collaborative Journey – Roadblocks and Opportunities: Sarah Krüg, MS**

*CEO, Health Collaboratory  
Executive Director, CANCER101*



### **Incorporating the Patient Perspective: Tom Bognanno**

*Patient Expert  
Member, Board of Directors, ZERO The End to Prostate Cancer*

## Panel Q&A and Close



Scan the QR code to visit Pfizer's Congress Portal at AACR

